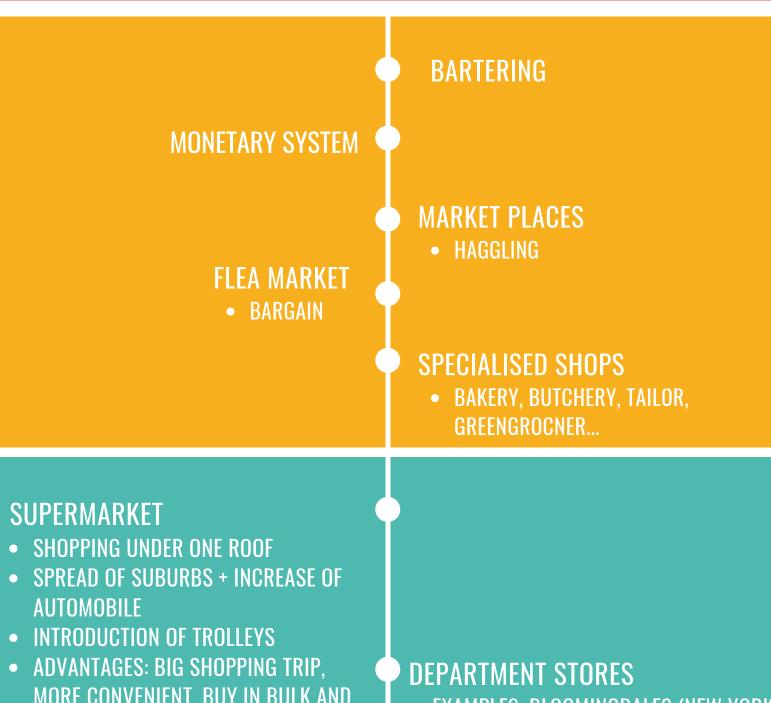
# THE HISTORY OF Shopping



MORE CORTERIENT, DOT IN DOER AND
SELL CHEAPER THAN SMALLER STORES

- DISADVANTAGES: LACK THE INDIVIDUAL SERVICE OFFERED BY A SMALLER SHOP
- EXAMPLES: BLOOMINGDALES (NEW YORK), WAL-MART, TESCO
- ALL KINDS OF GOODS CAN BE FOUND IN A DEPARTMENT STORE

# SECOND HAND SHOP

- = OP SHOP, THRIFT SHOP, OXFAM
- HUGE RANGE OF GOODS, THINGS DATING TO THE BEGINNING OF THE 20TH CENTURY, HIDDEN GEMS FOR A LOW PRICE.

### **ONLINE SHOPPING**

- ADVANTAGES: CHEAPER, EASY, NO QUEUES, NO IMPOLITE STAFF, NO PARKING PROBLEMS
- DISADVANTAGES: LOSE THE HUMAN TOUCH, MISS OUT ON THE OPPORTUNITY TO TOUCH AND LOOK AT THEM, POSTAGE

#### VĚRA MATÝSKOVÁ

## SHOPPING CENTER/SHOPPING MALL

- LARGE BUILDINGS CONTAIN ONE OR MORE DEPARTMENT STORES, A COUPLE OF SUPERMARKETS AND MANY SPECIALTY STORES.
- BE OPEN AROUND THE CLOCK
- HALF-DAY TRADING